

Designing Your Own City Promotional Book

6th Grade Curriculum Project ©2003 Roderick Hames

Alton C. Crews Middle School updated: 11/18/03

1. Info. for Page 1: Cover Page

- City Name (**WordArt**)
- City Slogan
- Your Name, Mayor
- Exploratory number (very small size)
- Changed Font?
- Graphic = Your Photo

2. Info. for Page 2: Describe your Schools and Educational system (1 or 2 pgs)

- What is the size and number of schools?
- Talk about test scores (SAT, ITBS), AKS, and other standards.
- Any special programs (pre-K, Reading, Technology, building projects for new schools?)
- Colleges?
- Activities offered by school system
Swimming, gymnastics, horse training etc.
- What is special about your school system?**
- Title (**Word Art**), Changed Font? Easy to read?
- Graphic (**Watermark**) or Boarder (Qty. - 1)
- Drop Cap added? Required!**
- Be sure to have 5 or more sentences.

3. Info. For Page 3: Arts & Entertainment (1-2 pgs.)

- Are there any: museums, civic centers, clubs, arts programs, choral groups, ballet companies, orchestras, etc.
- Talk about any: lakes, rivers, zoos, arcades, skating rinks, go-kart places, parks
- Sports venues: golf, tennis, bowling, theatres, amphitheaters, swim parks, amusement parks...
- What is 1 special thing in Arts or Entertain.?**
- Title (**Word Art**), Changed Font? Easy to read?
- 1 Graphic (Any) or Boarder
- Drop Cap added? Required!**
- 5 or more sentences?

4. Info. for Page 4: Shopping and Dining

- Talk about the main shopping areas in your city. Give detail of the location and convenience. Also include different stores and their unique appeal.
- There are some great places to eat out in your city. Give full detail from the fast food joints to the fanciest of all restaurants.
- Title (**Word Art**), Changed Font? Easy to read?
- What is special about 1 of your shops/malls/ or dining establishments?**
- 5 or more sentences?

5. Info. for Page 5: Transportation, People, and Community

- Transportation:** Buses, roads, biking, golf carts, rail lines, sea ports, airports? How are you solving traffic problems?
- People:** Pick a people group and do something special for them: single people, parents, families with young children, the elderly? Etc...
- Communities?** Our communities are falling apart, what can we do to bring back a sense of togetherness?
- You may invent new products, services or just be creative in how you solve some of these problems.**
- Title (**Word Art**), Changed Font? Easy to read?
- Graphic or Boarder
- 5 or more sentences?

6. Info. for Tile 6: Public Utilities

- What are the unique ways you are solving the cities' services problems: electricity, water, sewage, gas, telecommunications, and garbage/recycling programs? **Pick one and talk about how you are improving the way we use or get these services.**
- Title (**Word Art**), Changed Font? Easy to read?
- Graphic (Any) or Boarder
- 5 or more sentences?

7. Info. for Page 7: Health, Fire and Safety

- Describe the services of the hospital(s), qualities of the fire department(s) and the safety record of the police force. If there are any special units with the hospital, fire or police departments give detail. ie. cancer unit, chemical spills unit, and SWAT team. **Pick one and talk about a new ways to improve our safety or health.**
- Title (**Word Art**), Changed Font? Easy to read?
- Graphic (Any) or Boarder
- 5 or more sentences?

8. Info. for Page 8: Jobs/ Industry and Employment

- What kinds of jobs are in your city?
- Who are the main employers?
- What is ONE company in your city and how have they made life grand for its employees?**
- Title (**Word Art**), Changed Font? Easy to read?
- Graphic (Any) or Boarder
- 5 or more sentences?